



Central Districts

# RED MEAT FARM BUSINESS

of the year



## Wairere Central Districts Red Meat Farm Business of the Year Competition:

### What is the competition?

This competition is run to promote innovative Red Meat farming practices by identifying farmers that demonstrate a well-balanced and positive approach to their business. Well balanced means the business must be achieving at a high level physically and financially but must also be focused on sustainable farming practices. Essentially we want to promote and celebrate those businesses that are able to showcase a well-managed, high performing yet sustainable business in our region.

### Who can enter?

The competition is open to any Red Meat business in the region from Ruapehu to Waverley down to Northern Wellington on the western side of the Ruahine and Tararua mountain ranges whose income is predominantly earned from Red Meat production. With that in mind, these boundaries are only a guide and if you feel that your business is worthy of entering and being an example of best practice, yet you may be located outside of this area, we encourage you to enter.

### What is the process if you enter?

**STAGE 1.** Complete this entry form and provide the required information. Once you have done this then we will make contact to help you prepare for the next two stages to ensure you are presenting yourself and your business in the best possible way.

**STAGE 2.** Judging is undertaken over two stages. The first stage is about you presenting your business to a panel of three judges. We do this so that you get to tell your story and highlight what is important to you and your business. From here the judges will select the top two entrants to move through to the on-farm judging stage.

**STAGE 3.** On-farm judging. This is where you get to show the property you are proud of to another three judges, and demonstrate how you do what you do, and why you do it.

### How are you judged?

Judging is broken into five core areas:

1. Governance.
2. Physical Management
3. Financial performance
4. Compliance
5. General overview of you, your business, and your interests outside the business.

A more comprehensive description of these categories will be supplied once we have received your entry.

### What do you need to provide?

The information you need to provide isn't onerous. It is something that every high performing and responsible business should be able to find and present.

### We need:

- The last three years of financial statements prepared by your accountant. These need to be for the entire business, not just your operating entity.
- We need your year to date financial results, and forecast to the end of this financial year. You will need to include an accurate stock reconciliation, and an accurate description of any changes the business may have gone through this year.
- A forecast budget for next year, again with an accurate stock reconciliation.
- A brief summary of your farming business. This is simply done through filling in the entry form.

### GOLD LEVEL SPONSORS:



**Entry Information:**

Who is entering (Names of those we will be judging plus your farm business name):

Where are you located:

How do we contact you, email address and contact phone number:

What is your business? Brief description on scale, policy and key focus (add extra pages as necessary):

**Disclaimer:**

By signing this entry form and entering this competition you undertake to provide the information requested on the conditions that such information is not disclosed to anyone other than the judges or those individuals included in the assessment process and is not used for any other purpose than this competition. Should I be named the winner, I authorise the use of my business information supplied and farming property(ies) for the purpose of a Field Day (date to be confirmed) and for publicity as required by the organising committee and by the sponsors. You agree that all publicity and promotion of this event will be completed through the organising committee. You will not disclose or communicate any information about your entry into this competition without the express permission of the organising committee, or its designated agent beforehand.

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

Please feel free to contact either our entrant liaison or our chairman to discuss any aspect of the competition at any time:

**Entrant Liaison:** Scott Mitchell  
Scott.mitchell@anz.com  
027 453 1391

**Chairman:** Paul Olsen  
olsenagri@xtra.co.nz  
027 459 8078



Even if your entry isn't 100% complete, please send it through to register your interest in the competition and one of our team will be in touch to help you with the next steps.

**Deliver to:** Scott Mitchell or Jacob Small at Allan McNeill in Feilding, jacob.small@allanmcneill.co.nz