

## Primary Industries Issues Poll October 2022

- CLIENT:** Federated Farmers of New Zealand Inc.
- POLL DATES:** Sun 2 to Tue 11 October 2022. The median response was collected on Fri 07 October 2022.
- TARGET POPULATION:** Eligible New Zealand voters.
- SAMPLE POPULATION:** Eligible New Zealand voters who are contactable on a landline or mobile phone or online panel.
- SAMPLE SIZE:** 1,000 respondents agreed to participate – 800 via phone and 200 via online panel.
- SAMPLE SELECTION:** A random selection of 20,000 nationwide phone numbers and a random selection from the online panel.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, and area.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

**New Zealand’s emissions trading scheme allows those who emit carbon dioxide to purchase either a government carbon credit or a credit produced by those growing forests. Do you support allowing emitters to offset their emissions with forestry credits?**

		Count	Col %
Allow emitters to offset with forestry credits	Yes	347	37%
	No	324	34%
	Unsure	269	29%
	Total	940	100%

A small plurality of 37% support allowing forestry offset credits with 34% opposed and 29% unsure.

		Gender	
		Female	Male
		Col %	Col %
Allow emitters to offset with forestry credits	Yes	37%	37%
	No	29%	40%
	Unsure	34%	23%
	Total	100%	100%

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Allow emitters to offset with forestry credits	Yes	47%	34%	29%
	No	20%	37%	47%
	Unsure	33%	29%	24%
	Total	100%	100%	100%

		Area					
		Akl Col %	Wgtn Col %	Chch Col %	Prov Cities Col %	Towns Col %	Rural Col %
Allow emitters to offset with forestry credits	Yes	36%	59%	48%	31%	40%	24%
	No	27%	13%	29%	44%	34%	51%
	Unsure	37%	27%	23%	25%	26%	25%
	Total	100%	100%	100%	100%	100%	100%

		Deprivation		
		Least Col %	Moderate Col %	Most Col %
Allow emitters to offset with forestry credits	Yes	34%	36%	42%
	No	43%	32%	25%
	Unsure	23%	32%	33%
	Total	100%	100%	100%

		Probed Party Vote				
		National Col %	Labour Col %	ACT Col %	Greens Col %	Unsure Col %
Allow emitters to offset with forestry credits	Yes	43%	43%	19%	50%	35%
	No	33%	23%	62%	32%	28%
	Unsure	24%	34%	18%	18%	37%
	Total	100%	100%	100%	100%	100%

**New Zealand’s emissions trading scheme is the only one in the world to allow fossil fuel emitters to offset 100% of their emissions by planting new pine forests. Do you support a limit on the amount of fossil fuel emissions that can be offset with new pine forests?**

		Count	Col %
Support limit on forestry offsets	Yes	509	54%
	No	235	25%
	Unsure	195	21%
	Total	940	100%

54% of respondents support a limit on forestry offsets with 25% opposed.

		Gender	
		Female	Male
		Col %	Col %
Support limit on forestry offsets	Yes	55%	53%
	No	20%	30%
	Unsure	24%	17%
	Total	100%	100%

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Support limit on forestry offsets	Yes	57%	56%	49%
	No	19%	25%	32%
	Unsure	24%	19%	20%
	Total	100%	100%	100%

		Area					
		Akl	Wgtn	Chch	Prov Cities	Towns	Rural
		Col %	Col %	Col %	Col %	Col %	Col %
Support limit on forestry offsets	Yes	54%	58%	52%	58%	56%	46%
	No	21%	24%	26%	26%	20%	38%
	Unsure	25%	19%	22%	16%	24%	17%
	Total	100%	100%	100%	100%	100%	100%

		Deprivation		
		Least Col %	Moderate Col %	Most Col %
Support limit on forestry offsets	Yes	53%	56%	52%
	No	25%	21%	31%
	Unsure	21%	23%	17%
	Total	100%	100%	100%

		Probed Party Vote				
		National Col %	Labour Col %	ACT Col %	Greens Col %	Unsure Col %
Support limit on forestry offsets	Yes	57%	60%	41%	60%	40%
	No	23%	20%	42%	27%	28%
	Unsure	20%	21%	17%	14%	32%
	Total	100%	100%	100%	100%	100%

High carbon prices now mean it is three times more profitable for sheep and beef farmers to plant their farms in pine trees – rather than carry on farming. How do you feel about the continued conversion of sheep and beef farms to pine forests to meet climate change targets? Would you be strongly opposed, somewhat opposed, somewhat supportive or strongly supportive?

		Count	Col %
Conversion of farms to forestry to meet climate targets	Strongly opposed	335	36%
	Somewhat opposed	138	15%
	Neutral	161	17%
	Somewhat supportive	130	14%
	Strongly supportive	58	6%
	Unsure	118	13%
	Total	938	100%

Only 20% support converting farms to pine forests to meet climate change targets with 51% opposed.

		Gender	
		Female	Male
		Col %	Col %
Conversion of farms to forestry to meet climate targets	Strongly opposed	30%	42%
	Somewhat opposed	14%	16%
	Neutral	18%	16%
	Somewhat supportive	15%	13%
	Strongly supportive	7%	5%
	Unsure	16%	9%
	Total	100%	100%

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Conversion of farms to forestry to meet climate targets	Strongly opposed	19%	40%	48%
	Somewhat opposed	14%	13%	17%
	Neutral	24%	17%	10%
	Somewhat supportive	20%	12%	9%
	Strongly supportive	8%	8%	3%
	Unsure	14%	11%	13%
	Total	100%	100%	100%

		Area					
		Akl	Wgtn	Chch	Prov	Towns	Rural
		Col %	Col %	Col %	Cities	Col %	Col %
Conversion of farms to forestry to meet climate targets	Strongly opposed	28%	25%	31%	41%	33%	55%
	Somewhat opposed	15%	12%	12%	16%	15%	14%
	Neutral	20%	16%	14%	13%	25%	9%
	Somewhat supportive	12%	22%	13%	13%	16%	12%
	Strongly supportive	8%	14%	13%	4%	2%	4%
	Unsure	17%	12%	17%	13%	9%	7%
	Total	100%	100%	100%	100%	100%	100%

In rural areas, 69% of respondents are opposed.

		Deprivation		
		Least	Moderate	Most
		Col %	Col %	Col %
Conversion of farms to forestry to meet climate targets	Strongly opposed	41%	33%	32%
	Somewhat opposed	16%	16%	10%
	Neutral	20%	13%	19%
	Somewhat supportive	13%	12%	18%
	Strongly supportive	3%	7%	10%
	Unsure	8%	18%	12%
	Total	100%	100%	100%

		Probed Party Vote				
		National	Labour	ACT	Greens	Unsure
		Col %	Col %	Col %	Col %	Col %
Conversion of farms to forestry to meet climate targets	Strongly opposed	46%	17%	54%	21%	31%
	Somewhat opposed	16%	16%	13%	17%	10%
	Neutral	16%	23%	13%	16%	15%
	Somewhat supportive	11%	19%	12%	29%	5%
	Strongly supportive	2%	9%	3%	12%	9%
	Unsure	9%	15%	6%	5%	29%
	Total		100%	100%	100%	100%

The net opposition to conversion by party vote is:

1. ACT -52%
2. National -49%
3. Undecided voters -27%
4. Labour -5%
5. Greens +3% (marginally in favour)

In the last year, the Overseas Investment Office has approved the sale of around 20,000 hectares of farmland for conversion to pine forests. What is your stance on foreign companies buying sheep and beef farms to offset their emissions? Is it strongly opposed, somewhat opposed, somewhat supportive or very supportive?

		Count	Col %
Foreign companies buying farms to offset emissions	Strongly opposed	473	50%
	Somewhat opposed	140	15%
	Neutral	124	13%
	Somewhat supportive	74	8%
	Strongly supportive	14	1%
	Unsure	114	12%
	Total	939	100%

Only 9% of adult New Zealanders support foreign companies buying NZ farms to offset their emissions with 65% opposed.

		Gender	
		Female Col %	Male Col %
Foreign companies buying farms to offset emissions	Strongly opposed	49%	52%
	Somewhat opposed	14%	16%
	Neutral	14%	13%
	Somewhat supportive	8%	8%
	Strongly supportive	0%	2%
	Unsure	15%	9%
	Total	100%	100%

		Age		
		18 - 39 Col %	40 - 59 Col %	60+ Col %
Foreign companies buying farms to offset emissions	Strongly opposed	29%	55%	68%
	Somewhat opposed	20%	13%	11%
	Neutral	24%	11%	5%
	Somewhat supportive	13%	7%	4%
	Strongly supportive	2%	1%	1%
	Unsure	12%	13%	11%
	Total	100%	100%	100%

		Area					
		Akl	Wgtn	Chch	Prov	Towns	Rural
		Col %	Col %	Col %	Cities	Col %	Col %
Foreign companies buying farms to offset emissions	Strongly opposed	39%	48%	52%	52%	50%	70%
	Somewhat opposed	15%	14%	15%	21%	13%	10%
	Neutral	15%	6%	21%	8%	24%	3%
	Somewhat supportive	12%	7%	2%	6%	8%	6%
	Strongly supportive	3%	5%	0%	1%	0%	0%
	Unsure	16%	20%	11%	13%	5%	11%
	Total	100%	100%	100%	100%	100%	100%

		Deprivation		
		Least	Moderate	Most
		Col %	Col %	Col %
Foreign companies buying farms to offset emissions	Strongly opposed	54%	50%	46%
	Somewhat opposed	15%	17%	12%
	Neutral	13%	12%	16%
	Somewhat supportive	6%	8%	11%
	Strongly supportive	1%	1%	4%
	Unsure	12%	13%	11%
	Total	100%	100%	100%

		Probed Party Vote				
		National	Labour	ACT	Greens	Unsure
		Col %	Col %	Col %	Col %	Col %
Foreign companies buying farms to offset emissions	Strongly opposed	55%	38%	71%	42%	45%
	Somewhat opposed	15%	18%	3%	27%	17%
	Neutral	14%	16%	8%	19%	6%
	Somewhat supportive	6%	12%	12%	8%	4%
	Strongly supportive	1%	2%	3%	4%	0%
	Unsure	9%	14%	3%	0%	28%
	Total	100%	100%	100%	100%	100%

The net opposition to foreign companies buying farms for offsets by party vote is:

1. National -63%
2. ACT -59%
3. Undecided voters -58%
4. Greens -57%
5. Labour -42%

**Both native trees and pine trees can earn carbon credits in New Zealand. Pine trees grow much faster so can earn money much more quickly. Do you think the government should provide a greater incentive for establishing native forests compared to planting pine trees?**

		Count	Col %
Incentivise native forests over pine forests	Yes	574	61%
	No	120	13%
	Neither should get credits	68	7%
	Unsure	177	19%
	Total	939	100%

61% support greater incentives to plant native forests over pine forests.

		Gender	
		Female Col %	Male Col %
Incentivise native forests over pine forests	Yes	63%	59%
	No	10%	16%
	Neither should get credits	6%	8%
	Unsure	21%	16%
	Total	100%	100%

		Age		
		18 - 39 Col %	40 - 59 Col %	60+ Col %
Incentivise native forests over pine forests	Yes	61%	62%	59%
	No	12%	10%	17%
	Neither should get credits	9%	7%	6%
	Unsure	18%	21%	17%
	Total	100%	100%	100%

		Area					
		Akl	Wgtn	Chch	Prov	Towns	Rural
		Col %	Col %	Col %	Cities	Col %	Col %
Incentivise native forests over pine forests	Yes	55%	69%	63%	59%	60%	71%
	No	14%	9%	13%	14%	12%	13%
	Neither should get credits	7%	8%	4%	10%	8%	3%
	Unsure	24%	14%	20%	17%	20%	13%
	Total	100%	100%	100%	100%	100%	100%

		Deprivation		
		Least	Moderate	Most
		Col %	Col %	Col %
Incentivise native forests over pine forests	Yes	62%	56%	68%
	No	13%	15%	10%
	Neither should get credits	8%	7%	6%
	Unsure	17%	23%	16%
	Total	100%	100%	100%

		Probed Party Vote				
		National	Labour	ACT	Greens	Unsure
		Col %	Col %	Col %	Col %	Col %
Incentivise native forests over pine forests	Yes	62%	61%	54%	87%	54%
	No	18%	10%	13%	0%	8%
	Neither should get credits	8%	4%	15%	0%	9%
	Unsure	12%	24%	18%	13%	30%
	Total	100%	100%	100%	100%	100%

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