Beef + Lamb New Zealand Ltd

2023 Eastern North Island Director Election

CANDIDATE PROFILES



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BOYNE Jenny

I am putting my name forward to represent an endangered species, the East Coast Hill Country Sheep and Beef farmer. I want ensure that farmers are acknowledged as making a valuable contribution to New Zealand.

I have, with my husband, Alistair (known to some of you as Gerry or Tora), grown four fantastic kids (twins Ben and Sophie, Sam and Nicholas) on our 471ha beef and sheep farm at Tora Station, South Wairarapa. Our farming and life partnership is a hands-on operation that includes fish quota and an agri-tourism business. As part of showcasing farming, we have appeared on Country Calendar and over the last decade, contributed our financials to B+L NZ Economic Services.

In addition to farm skills, my sound business acumen comes from a PG Diploma Hort Sci, banking (back office to FX dealing room, Trade Import/Export desk) and winemaking. Community service governance positions (Rural Women NZ Wairarapa Provincial Executive Chair, Local rural hall secretary and treasurer, a past member Greater Wellington Hill Country Advisory Committee), community service (Justice of the Peace, Tuturumuri Rural hub co-ordinator) and sport memberships (including NZ Eagles Golf Society, Royal Wellington Golf Club) have taught me the value of connection and being grounded, while speaking up for people.

My extensive networks have been fostered through strong family farming associations, community service and sporting activities. I will reach, understand and connect our levy payers with a wider audience to support farmers and acknowledge them as most efficient producers to feed the world. Recognising farmers for how we farm, to our domestic and international consumers, is important to me. Your vote ensures that your farmer perspective is heard. I will represent you regardless whether your ancestors arrived on a waka, sailing ship or jumbo jet.

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CRAWSHAW Patrick

I am a passionate 29 year old, future focused beef and lamb producer with a vested interest in the success of the industry for the next 50 years and beyond. Alongside my wife Isabelle and two daughters Charlotte and Millie, we farm 285ha of class 4 hill country in Patoka Hawke's Bay. Since childhood I have been immersed in the challenges and opportunities of livestock farming in NZ growing up on what was then a 1200ha sheep, beef and Angus stud property in Nuhaka on the East Coast.

I am extremely passionate about the future of the sheep and beef industry and believe my enthusiasm and perspective will be an outstanding and dedicated contribution to B+LNZ's governance to navigate the next generation of farmers and consumers. I am absolutely driven for the success of livestock farming in NZs economy and the respect that we as farmers deserve.

At 29 years of age I am not your typical Director candidate, however it is for this reason that I am a great fit to help govern for the future of sheep, beef and dairy farmers with a unique but necessary perspective to see our industry body successful.

We have been the B+LNZ Hawke's Bay Monitor Farm since 2019 which has given me insight into the value a levy based organisation can have on the farming community.

I have undergone governance training and experience with Angus NZ, Generation Angus, NZ Young Farmers, HB Future Farming Trust and have completed the Ice House influential leaders programme and recently graduated from the Rabobank Executive Development Programme in Sydney.

It is my ambition to be a voice to support and make change that will see B+LNZ and its farmers successful for generations to come.

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CRICK Paul

I have a 35-year background in agriculture and education both nationally and overseas; from working and managing large-scale properties in the North and South Islands, to farm consultancy in Chile and Brazil. I was involved with developing the next generation of farmers in my previous executive role of Director of Farms for Taratahi Agricultural Training Centre.

I am currently farming an 850ha sheep, beef and deer farm in the Wairarapa, with my partner Dayanne. We have a vested interest in sustainable farm production and profitability including the necessity to provide training and career opportunities. We have groups of PITA students (Primary Industry Trades Academy) on farm throughout the year, to introduce young people to a career in agriculture.

I am the Chairman of Beef + Lamb New Zealand National Farmer Council and latterly have been appointed to the Board of the Workforce Development Council for People, Food and Fibre. I see my role in these organisations to strongly advocate and represent our sector now and for the future.

During my frequent contact with a wide range of farmers, the constant is the necessity to listen and engage. The complexities that surround our sector and environment are dynamic and diverse, which can seriously impact our profitability and rural communities. If elected, I see these aspects as crucial to bring to the Board table and the organisation.

Research and Development is vital to help farmers find solutions to more profitable and sustainable farming. I would promote increased investment and farmer input into these areas to assist our industry.

Our sector is under significant stress and uncertainty. I have proven leadership experience and in organisational relationships. I would strive to represent our region in an industry I am proud to be part of.

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MATTHEWS Sandra

I am a proud food producer. My husband, Ian, and I farm Te Kopae Station, a 536ha sheep and beef Hill Country property at Rere in Tairāwhiti. My family, farm and personal values are at the heart of everything I do. I have a financial and coaching background, and run my own consultancy business working with farmers to grow efficient and viable agri-businesses.

I am board chair of Rural Women New Zealand and sit on the Risk, Audit & Finance Committee, chair of Rural Communities Trust, and a director of Endometriosis New Zealand. With my governance experience I am able to contribute to effective engagement and communication, financial acumen and change management skills. I am a life-long learner, and as a member of the Institute of Directors have completed the Certificates in Company Direction and Chairing The Board.

I believe in farmers and rural communities, and don't think they are being listened to right now. Farmers deserve their voice to be supported and strengthened.

As a food producer it is challenging to understand the implications of consumer expectations and policy changes including environmental, afforestation, biodiversity and others. I will endeavour to ensure greater clarity surrounding the 'why' regarding decisions made on behalf of farmers.

My community involvement includes ENI Farmer Council deputy chair, co-founding Farming Women Tairāwhiti Inc, a charitable award-winning regional organisation, Rural Civil Defence, catchment groups, and Federated Farmers. Recently the commitment I have shown to our rural communities of the East Coast region, and around New Zealand, has been rewarded by winning the Beef + Lamb NZ Rural Champion Award.

A sustainable future for farming in New Zealand depends on your directors listening to you. I have the time to commit to the B+LNZ Director role and will work hard to ensure farmers are listened to.

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