



# Annual Meeting

Thursday 22 March 2018,  
Emerald Hotel, 13 Gladstone Road, Gisborne

## AGENDA

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**9.30am** Welcome tea and coffee

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**10.00am** Mihi Whakatau

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**10.15am** Introductions

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**10.20am** **Red Meat Story**



Michael Wan, Global Manager - New Zealand Red Meat Story and Nick Beeby, B+LNZ General Manager Market Development will present on the progress of the Red Meat Story. Hear about the macro-consumer trends, opportunities and threats to the sector, value of an origin brand, and next steps. Sandra Matthews, Chairperson, Farming Women Tairāwhiti will also share her perspectives on what the Red Meat Story will mean for farmers.

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**10.40am** Q&A

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**10.50am** **B+LNZ Annual Meeting**

- Welcome from B+LNZ Chairman, James Parsons
  - Apologies
  - Minutes of 2017 B+LNZ Annual Meeting
  - Chairman's report
  - CEO's report
  - Financial report
  - Company resolutions
  - General business
  - Announcement of the 2019 Beef + Lamb New Zealand Annual Meeting
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**12.00pm** Lunch

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**1.00pm** **B+LNZ Environment Strategy**

Dave Harrison, General Manager Policy and Advocacy will provide an update on B+LNZ's refreshed Environment Strategy. A key focus will be on challenges in the Gisborne Region.

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**Video: Wharekopae Catchment Project**

Gisborne's iconic Rere Falls and Rockslide are a popular recreational spot on the Wharekopae River. However, in recent years, *E coli* contamination has compromised swimming at the site. Three years ago, B+LNZ, the Gisborne District Council, Ministry for the Environment and Rere farmers collaborated to try to bring water quality up to a swimmable standard.

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**1.20pm** Q&A

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1.30pm  **Video: Partnerships in the Region, the local Community view**

Snapshots of a few of the projects, people and resources B+LNZ works in partnership with in the Rural Community to help keep Sheep and Beef farming a vibrant sustainable contributor to a strong East Coast Community.



**Innovation Farm Programme - Whangara Farms - Forages on hill country**

Making uncultivable hill country productive was the aim of a five-year Innovation Farm programme on the 8500 ha, 80,000 su Whangara Farms enterprise near Gisborne. The focus was on increasing the productivity of the East Coast hill country by establishing plantain and clover into hard hill country – and it worked. The extra dry matter grown generated enough extra income to cover establishment costs within just one year.



**Innovation Farm Programme - Increasing legumes on dryland hill country**

Incorporating three farms spread across the North Island's east coast, this three-year programme is looking at ways to encourage and establish clovers on dryland hill country. Each farm has a different focus; in Gisborne the focus is on weed control, in the Hawke's Bay the project team will be looking at clover establishment, while the farmers on Wairarapa hill country are concentrating on the management of legumes.



**Gisborne Monitor Farm Programme - Raukura Station**

The Hewstson Family run a 1100 ha (900ha effective) hill country property. One of the greatest initial gains from being a monitor farm was from doing the basics well and in a timely fashion. Buoyed by the success of being in the monitor farm programme the family is now more willing to invest in future development.



**Increasing Sector Capability**

In 2011 Sandra Faulkner completed Kellogg Rural Leadership programme and followed this up a year later with a Nuffield Scholarship. Both of these initiatives are supported by B+LNZ. Ariana Hadfield is currently receiving a B+LNZ scholarship. She values both the financial support while completing her agricultural degree at Massey University and what she has learnt about the many possible career opportunities available to her.

**Sustainable Beef Integration Project**

This B+LNZ project, run in conjunction with McDonalds, allowed Whangara Farms to model the sustainability of farming beef cattle on their hill country property.

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1.40pm  **Panel Discussion: Opportunities and Challenges for Sheep and Beef Farming in the Gisborne Region** Kiritapu Allan: Labour MP, Meng Foon: Mayor of Gisborne, Ingrid Collins: Chairperson, Whangara Farms, Max Tweedie: Beef + Lamb New Zealand Genetics

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2.00pm **Field Trip - Tangihanga Station** *Hosted by Tim Rhodes, GM Agri-business, Wi Pere Trust*

Buses will transport you to and from the farm departing from the Emerald Hotel. Tangihanga Station comprises two main blocks: a breeding block of 2137 ha (1450 ha effective pastoral; 238ha in pine forest; and 302ha ineffective (gullies, creeks, bush)); and a finishing block 1018ha (840ha effective of which 175ha is irrigated and 178ha ineffective). They breed and finish lambs and cattle, and also receive stock from another Wi Pere property called Otara. We will look at two key elements of the property and discuss innovation and environmental changes that have been made. At the first stop we will look at the winter feedpads set up on more elevated parts of the property, moving away from the kale and turnip crops on the lower pastures which were damaging the soil structure. We will look out across the vista at this point and discuss optimal land use. We will then visit the finishing lamb areas where they have moved away from intensive crop production.

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4.30pm - 6.30pm **BBQ at Smash Palace**

A time to gather and to further discuss the topics of the day while having something to eat and drink.



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7.00pm **'Resilient Farmer' – Doug Avery**

Hosted by Farming Women Tairawhiti and supported by B+LNZ, Agfirst & BDO Gisborne, you are invited to join us at the Emerald Hotel to listen to a presentation by Marlborough Farmer and author, Doug Avery. A light supper will be provided.

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9.30pm **Finish**