Beef + Lamb New Zealand

GENERATION NEXT

Programme overview

What is Generation Next?

A programme aimed at targeting the next generation of farmers and industry leaders. Designed for practical farmers enabling them to learn technical skills while widening their network.

Purpose

To ensure the younger profile of the industry have an equal voice without the influence from more established industry voices. To provide our next generation of farmers with an opportunity to build their farm business management skills.

Main goal

The goal is to maintain those already within the sheep and beef industry and allow them to be valuable assets.

Objectives of the programme

Develop and deliver three physical workshops and one online webinar over a four to six month period (depending on region) that will enable farmers to:

- Understand the farm business financial basics and management
- Develop better decision-making skills
- Understand the importance of managing mental health and personal wellbeing
- Understand the overall industry goals and aims

Participants

This programme is aimed to cater for 20 farmers per region, who will complete all three modules over the 6-month period.

Selection Criteria to consider includes:

- Actively working on a sheep and beef or dry stock property (associated levy payers)
- Aged between 18 and 45 years' old
- Willingness to learn new skills and understand the drivers to improving on farm profitability of the sheep and beef sector.

Applications open November to February annually.

