



Mr AB Sample
123 Sample Street
Sample Suburb
Sample City 9999

Dear [Farmer]

This pack contains materials for the Beef + Lamb New Zealand (B+LNZ) and New Zealand Meat Board (NZMB) Annual Meetings. As we have done previously, we're sending materials together for the two meetings to ensure we can keep all farmers informed and not duplicate costs.

The pack contains:

- **Annual updates** for B+LNZ and the NZMB
- **Company resolutions for NZMB and B+LNZ** – you can vote on these online, by post or in the case of the B+LNZ meeting, in person at the Annual Meeting. Please note that the NZMB meeting will be held virtually
- **Explanatory notes for resolutions and farmer remits** – these provide the full details of resolutions and farmer remits including the Board's comments
- **Information on the NZMB consultation on annual industry good funding** – you can also provide feedback on this in the voting papers, although this is optional
- **Voting papers**, please read the 'important instructions' section first
- **An addressed envelope** for you to return voting papers, including any consultation feedback

For those levy-payers in the B+LNZ Southern South Island and Eastern North Island regions, there will also be Director candidate profiles and voting papers.

I also encourage you to read the enclosed Annual Updates, which outlines the value both B+LNZ and the NZMB have delivered for farmers over the past 12 months, and their respective Annual Reports. You can read the Annual Reports by visiting www.beeflambnz.com and www.nzmeatboard.org. If you'd prefer a hard copy of either report or have feedback on them, please email: enquiries@beeflambnz.com.

Annual Meetings

The Annual Meetings are an important part of the running of NZMB and B+LNZ and all farmers are invited to attend.

You can attend the B+LNZ Annual Meeting in New Plymouth on Thursday 30 March 2023 in person – it will be part of a full day programme showcasing key areas of work B+LNZ does on behalf of farmers, and a trip to a local farm. The formal Annual Meeting will start at 10.30am. To find out more about the day and to register your interest in attending, please visit www.beeflambnz.com/annual-meeting-2023

The NZMB Annual Meeting will be held virtually on Friday 24 March 2023, starting at 12 midday – you can register your interest for the meeting by visiting www.nzmeatboard.org/annual-meeting-2023

The 2022 year was tough for farmers and the wider sector. Although farmers benefited from strong global prices for red meat, there was also the ongoing impact of COVID-19, processing constraints, weather events and a tsunami of regulatory reforms.

Many of the policy changes and proposals in the environmental area have been unworkable and we have worked hard on behalf of all farmers to pressure officials and the Government to fix them.

The job isn't done yet. While we secured changes to the winter grazing rules and greater recognition for genuine sequestration, the wholesale conversion of sheep and beef farms into carbon farms continues apace and the Government has still not addressed our concerns about the low slope map, biodiversity or the methane targets.

It's really important all farmers have their say. Please note the deadlines for voting. Internet and postal voting, and proxy forms if required, must be received by the Returning Officer at Electionz.com by **2pm 22 March 2023**.

Yours sincerely,

Andrew Morrison
Chairman
B+LNZ and NZMB

Important dates

Beef + Lamb New Zealand Annual Meeting
Thursday 30 March 2023

New Zealand Meat Board Annual Meeting
Friday 24 March 2023 – Online Only