



# B+LNZ Generation Programme Introduction



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0800 BEEFLAMB (0800 233 352) | [WWW.BEEFLAMBNZ.COM](http://WWW.BEEFLAMBNZ.COM) | BY FARMERS. FOR FARMERS

# How does the programme work?

3 modules



## **Module 1**

Understanding the farming business as a whole

**Module 2 – Agri Tools/Technology & Genetics**

**Module 3 – Meat Appreciation**

# Our strategy



By Farmers. For Farmers™



## Vision

**Sustainable and profitable farmers, thriving rural communities, valued by New Zealanders**

## Priorities



### Supporting farming excellence

Our farmers run sustainable, profitable, farming systems.



### Championing the sector

Our farmers are celebrated as the world's best red meat producers.



### Increasing market returns

Our farmers receive increased value from our sustainable farming systems and natural grass-fed beef and lamb.

## The how

*We support farmers to achieve this by delivering the world's best research, innovation and extension.*

*We position the sector to be respected and supported by New Zealanders and have policies that enable our farmers.*

*We identify and create market opportunities, dismantle barriers, and grow consumer preference for New Zealand beef and lamb.*

Key enablers



Our people | Partnerships | Technology and data



# Some examples of who B+LNZ works with...



Federated Farmers

AgResearch

Universities

Farm Consultants

Meat Processors

Regional Councils

Primary ITO

DairyNZ

Vets

Federation of Maori Authorities

Meat Industry Association

Ministry for Primary Industry

Ministry of Business Innovation  
and Employment

Ministry of Foreign Affairs and  
Trade

New Zealand Trade and Enterprise

Deer Industry NZ

Five Nations Beef Alliance

Tri Nations Lamb Group



# Weekly Ediary

- We write a user-friendly email newsletter every Friday to highlight upcoming events, industry news, farming case studies, and topical resources for your farming business. It's the easy way to stay in touch with what's happening in your local farming community.
- You will all be signed up if not already and can stop them anytime.



22 MAY 2020

## Hi Olivia

A couple of weeks ago the 2020 Otago Ballance Farm Environment Awards Winners were announced. Congratulations to Anna and Ben Gillespie who have been named the Regional Supreme Winners. Taking a strategic approach that plays to their strengths has paid off for the Gillespies who farm in Omakau. Highly conscious of the farm's environmental impact, they are anticipating future regulatory changes while diversifying and growing their beef and dairy grazing business. The judges commented: "Their farming operation includes numerous buffer zones, precision irrigation and a 'right pasture, right time, right place' philosophy." Watch the video of this inspiring couple on YouTube at <https://bit.ly/2ziQ140>

Despite being able to get out and about, we are still running online events. We have a new Virtual Nationwide B+LNZ Ladies' Muster coming up. Spaces are filling up fast, so please register for a session that will work for you! See more in the events section below.

 All events



**Laura Lake** | Extension Manager - Central South Island

Please note that during COVID-19 level 4 restrictions you can only contact me via phone on 04 886 2698.

## Facebook:

[@centralsouthisland](#)

**South Island Instagram page:** [@southislandblnz](#)

# Economic Service Bulletin



Sign up to be at the front of the queue when we release our key economic reports and agricultural forecasts.

Beef + Lamb New Zealand's Economic Service publishes five bulletins annually, linked to the:

- Lamb Crop
- New Season Update
- Mid-Season Update
- Stock Number Survey
- Cost Movement Report



The Red Meat Story:  
[www.tastepurenature.co.nz](http://www.tastepurenature.co.nz)



# The Knowledge Hub

[www.knowledgehub.co.nz](http://www.knowledgehub.co.nz)

## How to access the Knowledge Hub

- 1 Visit [www.knowledgehub.co.nz](http://www.knowledgehub.co.nz)
- 2 Search by topic using search bar or simply browse the sections



**Learning Modules** - Work through the sections of a module over multiple visits. The average module will take around 40 minutes.



**Videos** - A large selection of videos including conference recordings and webinars.



**Factsheets** - Access hundreds of fact sheets containing valuable information.



**Podcasts** - Collection of audio content from workshops, presentations, meetings, conference calls and other sources.

### Feed resources

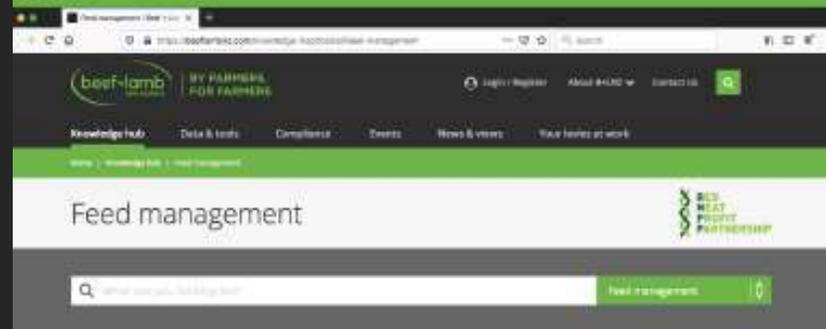


Scan this QR Code with the camera app on your phone or QR Code reader



To save your favourite factsheets and videos simply create your own dashboard by clicking Login/ Register at top of page.

Then simply click the 'heart icon' on any online document to have it added to your personalised dashboard.



# My dashboard



## My favourites

All your favourite content in one place.



## Catchment Community Group

Administer your Catchment Community Group information here.



## Go to B+LNZ Action Groups

Go to B+LNZ Action Groups to set-up and manage Action Groups, Extension Plans and your Farm Action Plan

# Podcasts

Listen on the go & learn while your busy



- FIND B+LNZ PODCASTS
- on your phone:
  - Open your podcast app and search for Beef + Lamb New Zealand or “Scene + Herd”
- on your computer:
  - Visit our knowledge hub—then click the drop down box to select a relevant topic. Our podcasts will appear near the top and are labelled with the keyword “PODCAST”.



# Alerts to your phone

Regional Focus



## **Pest Alerts:**

Get region-specific texts straight to your mobile phone.

We'll alert you to weeds and pests that affect pastures and feed crops, and give you tips for managing them.

### **Register now for...**

free local alerts suitable for all farm types

when to monitor

how to treat or prevent

access to more detailed information and support

<http://beeflambnz.com/news-events/sign-up/pest-alerts/>

## **Lucerne Texts:**

Get lucerne management texts straight to your mobile phone.

### **Register now for...**

free region-specific information and support  
real-time updates to help you get the best out of drought-tolerant lucerne

a direct line to forage information from Professor Derrick Moot, a specialist in lucerne management at Lincoln University

<http://beeflambnz.com/news-events/sign-up/lucerne-texts/>

# Buddies and Mentors



As part of the programme we operate a buddy system.

- to help share and implement your learnings
- have some accountability
- learn more about working with other people
- enhance your programme experience

You are encouraged to make regular contact with your buddy between modules.



training

advice

inspire

**MENTOR**

direction

leadership

develop

# What makes a good mentor?



## 1. They practice what they preach

They won't be perfect but will be able to help you learn what you want to learn. Look for someone who 'walks the walk' on the thing you want to one day be part of

## 2. They want to invest in you, and you want to invest in them

Mentorship goes both ways. Valuable mentorship happens when both parties are feeding each other knowledge in some way shape or form

## 3. They know when to push you

A good mentor knows how far to push you and you are going to question it. They should make you feel comfortably uncomfortable = Growing pains

## 4. They care about you as a human being

A mentorship is about so much more than just "learning" something. A mentorship challenges you as a person, as an emotional being, and that's where the real growth happens

## 5. They want to see you succeed

A true mentor wants you to know everything they know. They want to teach you so that you can one day take what you've learned and integrate it with your own unique skill sets. Your mentor should be your biggest advocate, the one who you can always go back to and share in those early days of learning. They provide context, and are a reminder of where you first began--and they are proud to have seen you come so far.

# GOAL SETTING





## Goal Setting

# We want to see your dream picture



As individuals draw a picture that represents their life in 10 years' time. – What would it look like? (10min)

Pair up with buddy and share that picture. Your buddy needs to notes down the key things said about the picture (5min each)

Individually using the buddies view of the picture write goals to how you will achieve those outcomes and link alter goals sheet brought with you (10min)



Enjoy the  
programme

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