



**SHEPHERD TO SHAREHOLDER
FOCUS GROUP**

Ready to own more than just your role?

Discover practical pathways to farm ownership, equity partnerships, and long-term wealth creation.

Supported Learning | Ownership Pathways | Confidence



Course overview

Are you a young manager, shepherd, or up-and-coming farmer looking to take the next step in your farming career?

Shepherd to Shareholder is a practical small-group programme for those who want to grow their careers, build equity and wealth, and map a pathway towards farm management, business ownership or investment beyond farming.

Delivered through 7 workshops, it combines industry expertise, real farmer stories and hands-on learning to strengthen profitability, productivity, sustainability and long-term business success, while connecting participants with like-minded farmers and mentors who have made the transition from employee to owner.

Planned workshops

- 1 What Does Success Look Like?
- 2 Building Equity and Personal Wealth
- 3 Understanding the Business of Farming
- 4 Farm Ownership Pathways
- 5 Getting the Best Out of Your Farm Team
- 6 Technology and AI Fundamentals
- 7 Governance and Succession
- 8 Selling the Product: Presenting Your Business Case

Course outcomes

Participants will:

- ✓ Clarity on your future goals and what success looks like.
- ✓ A practical roadmap for personal, financial, and farming progress.
- ✓ Skills to build equity, grow wealth, and strengthen farm business confidence.
- ✓ Insight into ownership, equity partnerships, and succession pathways.
- ✓ Leadership tools to get the best from your farm team.
- ✓ Understanding AI, governance, and decision-making in modern farming.
- ✓ Confidence presenting opportunities, with industry connections and mentoring.

Who should apply?

This Focus Group is suited to farmers who:

- ✓ Work on a sheep, beef or grazing property.
- ✓ Want to understand the business side of farming.
- ✓ Are keen to learn and share ideas.
- ✓ Can commit to attending the workshops.

Programme Details

Programme: Shepherd to Shareholder Focus Group

Format: Approximately 7 workshops

Participants: Small group of committed farmers

Location: South Rangitikei, Hunterville

Focus: Benchmarking, business performance, profitability, resilience, and wealth creation

Contact

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