

# Beef + Lamb New Zealand Regional Delivery Plan 2025-27: Māori Agribusiness

Powered by the B+LNZ Kāhui

## National Māori Agribusiness – Kaimahi

Pouhere Rautaki Ahuwhenua Māori: Charles Taituha  
Mātanga Whenua Māori: Pania King, Chevon Horsford,  
Lisa Chase  
Kairuruku Whenua Māori: Rima Ormsby

### What we are doing

Enabling Te Ao Māori solutions to empower Māori farmers; providing Māori with greater understanding to find the right solutions for their whenua and community.



#### Focus Groups

- Tāmaki roopu
- Waikato-Tainui roopu
- Maniapoto Whenua roopu
- Waima Topu Group
- Decision Makers Group
- Whangaroa Ngaiotonga Trust Group
- Ngati Porou Discussion Group
- Whenua Māori Managers Group

#### Focus area

### Mana Motuhake (Governance)

<b>Why</b>	Supporting and upskilling capability and developing understanding of whenua Māori strategies and businesses.
<b>We will measure progress through</b>	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
<b>Topics covered in Focus Groups</b>	<ul style="list-style-type: none"> <li>• Whenua Māori governance and structures</li> <li>• Reports and reporting – Governance &amp; Management</li> </ul>

- Other Activity**
- FAP Plus Workshops with Meat Processors & Catchment Groups
  - Involvement in Facial Eczema project

#### Focus area

### He tangata (People)

<b>Why</b>	Investing in our people and our hapori (communities).
<b>We will measure progress through</b>	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
<b>Hub Farm</b>	Field days at: <ul style="list-style-type: none"> <li>• Oromahoe and Te Roroa</li> <li>• Tainui Group Holdings</li> <li>• Hurakia Station</li> <li>• Tutumatai</li> </ul>
<b>Topics covered in Focus Groups</b>	<ul style="list-style-type: none"> <li>• Wellbeing and health at work</li> <li>• Leading teams</li> <li>• People management</li> <li>• Employment Acts and relevant legislation for managers, trustees and employees.</li> </ul>

#### Focus area

### Moni Oranga (Financial)

<b>Why</b>	Developing and supporting strong financial goals, pathways and opportunities.
<b>We will measure progress through</b>	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
<b>Workshops</b>	<ul style="list-style-type: none"> <li>• Budgeting and benchmarking</li> <li>• Knowing Your Farm Business</li> <li>• Planning and budgeting</li> <li>• Understand your financials</li> </ul>
<b>Topics covered in Focus Groups</b>	<ul style="list-style-type: none"> <li>• Business/stock reconciliation</li> <li>• Business structure, cashflow budget</li> <li>• Benchmarking and revisiting business goals and business plan</li> <li>• Business structure and tools &amp; technology</li> <li>• Budgets - cashflow</li> </ul>

#### Focus area

### He whenua haumaki (Production)

<b>Why</b>	Supporting efficient farming businesses, driving profitability to support farmers with benchmarking to identify and understand the opportunities.
<b>We will measure progress through</b>	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
<b>Workshops</b>	<ul style="list-style-type: none"> <li>• Wormwise</li> <li>• Body Condition Scoring</li> <li>• Feedsmart</li> <li>• Hogget Mating</li> <li>• Sheep Production</li> <li>• Forage options</li> <li>• Better Ram Buying</li> <li>• Better beef breeding</li> </ul>
<b>Hub Farm</b>	Innovation Day – Agrivoltaics Field days at: <ul style="list-style-type: none"> <li>• Waikato-Tainui</li> <li>• Maniapoto Marae Pact Trust</li> </ul>
<b>Topics covered in Focus Groups</b>	<ul style="list-style-type: none"> <li>• Benchmarking, feed budget and data collection</li> <li>• Animal Health, FEC testing, animal health plan</li> <li>• Pastures, soil fertility and cropping</li> <li>• Cattle management</li> <li>• Sheep genetics</li> </ul>

#### Focus area

### Taiao (Environment)

<b>Why</b>	Understand industry challenges that affect whenua Māori and enhancing the practices of Kaitiakitanga.
<b>We will measure progress through</b>	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
<b>Workshops</b>	<ul style="list-style-type: none"> <li>• Trees within Farms</li> </ul>
<b>Hub Farm</b>	Field days at: <ul style="list-style-type: none"> <li>• Oromahoe and Te Roroa</li> <li>• Tainui Group Holdings</li> <li>• Hurakia Station</li> <li>• Tutumatai</li> </ul>
<b>Topics covered in Focus Groups</b>	<ul style="list-style-type: none"> <li>• Regional challenges</li> <li>• Kaitiaki training/catchment</li> </ul>

Note: Detail of planned delivery may need to change in response to seasonal events

**For all event details and dates visit [www.beeflambnz/events](http://www.beeflambnz/events)**