To the B+LNZ Generation Next Participant,



Congratulations on your acceptance to the Beef + Lamb New Zealand (B+LNZ) Generation Next Programme 2024.

The B+LNZ Generation Next Programme started in the Southern South Island Region in 2015 and has been developed over the past 9 years to become a highly sort after programme for career development and knowledge pathways in the sheep and beef sector.

Over the next 4-6 months you will participate in a series of workshops aimed at giving you a better understanding of the sheep and beef industry. This will assist you in making better on farm decisions and developing successful business and career pathways.

By the end of the three modules, we hope that you have achieved the following:

- Understand the farm business financial basics and management.
- Develop better decision-making skills from genetics to personal goals.
- Learn new technologies and ideas to take back on to farm.
- Develop good team culture within the workplace.
- Understand the overall industry goals and aims.

Another advantage of these modules is to develop new valuable networks between both those on the programme, subject matter experts and the facilitators involved.

We encourage each module to be informative, interactive and fun; we welcome your feedback as we are always developing the B+LNZ Generation Next Programme to evolve with the current environment.

We would also like to encourage you to go back to the businesses you work at and your communities and share your learnings.

Your local B+LNZ Extension Manager is your regional contact for the programme and their contact details will be shared with you so you can engage with them as required. We also have a national program coordinator, Becs Paterson, who will be your key contact for communications throughout the duration of the programme and can be contacted at, generation.next@beeflambnz.com.

On behalf of the Beef + Lamb NZ team, we hope you enjoy the B+LNZ Generation Next Programme and wish you every success as you progress through the programme and in your career within the sheep and beef sector.

Kind Regards,

Olivia Weatherburn
Beef + Lamb New Zealand National Extension Programmes Manager
Beef + Lamb Generation Next Programme Lead