



Mr AB Sample
123 Sample Street
Sample Suburb
Sample City 9999

Dear [Farmer]

This pack contains materials for the Beef + Lamb New Zealand (B+LNZ) and New Zealand Meat Board (NZMB) Annual Meetings. While they relate to two organisations with distinctly different roles, we're sending materials for the two meetings in one pack to keep farmers informed about the different organisations without duplicating costs.

The pack contains:

- **annual updates** for B+LNZ outlining levy-funded activities over the year, and for the NZMB reporting on farmer reserves investment performance and quota management activities
- **company resolutions** for B+LNZ and NZMB – you can vote on these online, by post, or in the case of the B+LNZ meeting in person at the Annual Meeting (note the NZMB meeting will be held virtually)
- **explanatory notes** for resolutions and farmer remits – these provide the full details of resolutions and farmer remits including the Board's comments. There is space if you wish to provide feedback to B+LNZ.
- **information on the NZMB consultation on annual industry good funding and the Reserves Management Policy** – information on how to provide feedback on this is in the voting papers, although this is optional
- **voting papers** – please read the 'important instructions' section first
- **an addressed envelope** for you to return voting papers, including any consultation feedback.

For levy-payers in B+LNZ's Northern North Island electoral district, there will also be Director candidate profiles and voting papers.

In addition to the annual updates, I encourage you to read the B+LNZ and NZMB Annual Reports, which you can access at their respective websites – www.beeflambnz.com and www.nzmeatboard.org – or if you'd prefer a hard copy of either report or have feedback on them, email enquiries@beeflambnz.com

Annual Meetings

The Annual Meetings are an important part of the running of B+LNZ and NZMB and all farmers are invited to attend.

The B+LNZ Annual Meeting will be held in Nelson on 19 March and you can attend in person to hear more about the work B+LNZ does on behalf of farmers. To find out more about the day and to register your interest in attending, visit www.beeflambnz.com/annual-meeting-2024 You can also find information on that webpage about the livestream of the meeting.

The NZMB Annual Meeting will be held virtually on 15 March 2024, starting at 12 midday – you can register your interest for the meeting by visiting www.nzmeatboard.org/annual-meeting-2024

The 2023 year was another tough one for farmers and the wider sector, but I firmly believe there are lots of opportunities for our sector and our resilience will stand us in good stead. The Annual Meeting provides us an opportunity to take stock, looking back at what we've achieved and what the year ahead will look like.

It's hugely important that farmers get involved in the Annual Meeting processes, and your Boards want to hear from you. Please note the deadline for voting, which is listed on voting forms and to the right.

Yours sincerely,

Kate Acland
Chair, B+LNZ and NZMB

Important dates

Beef + Lamb New Zealand Annual Meeting
Tuesday 19 March – Nelson

New Zealand Meat Board Annual Meeting
Friday 15 March – online only

Deadline for all voting: internet and postal voting, and proxy forms if required, must be received by the Returning Officer at Electionz.com by **2pm Wednesday 13 March**