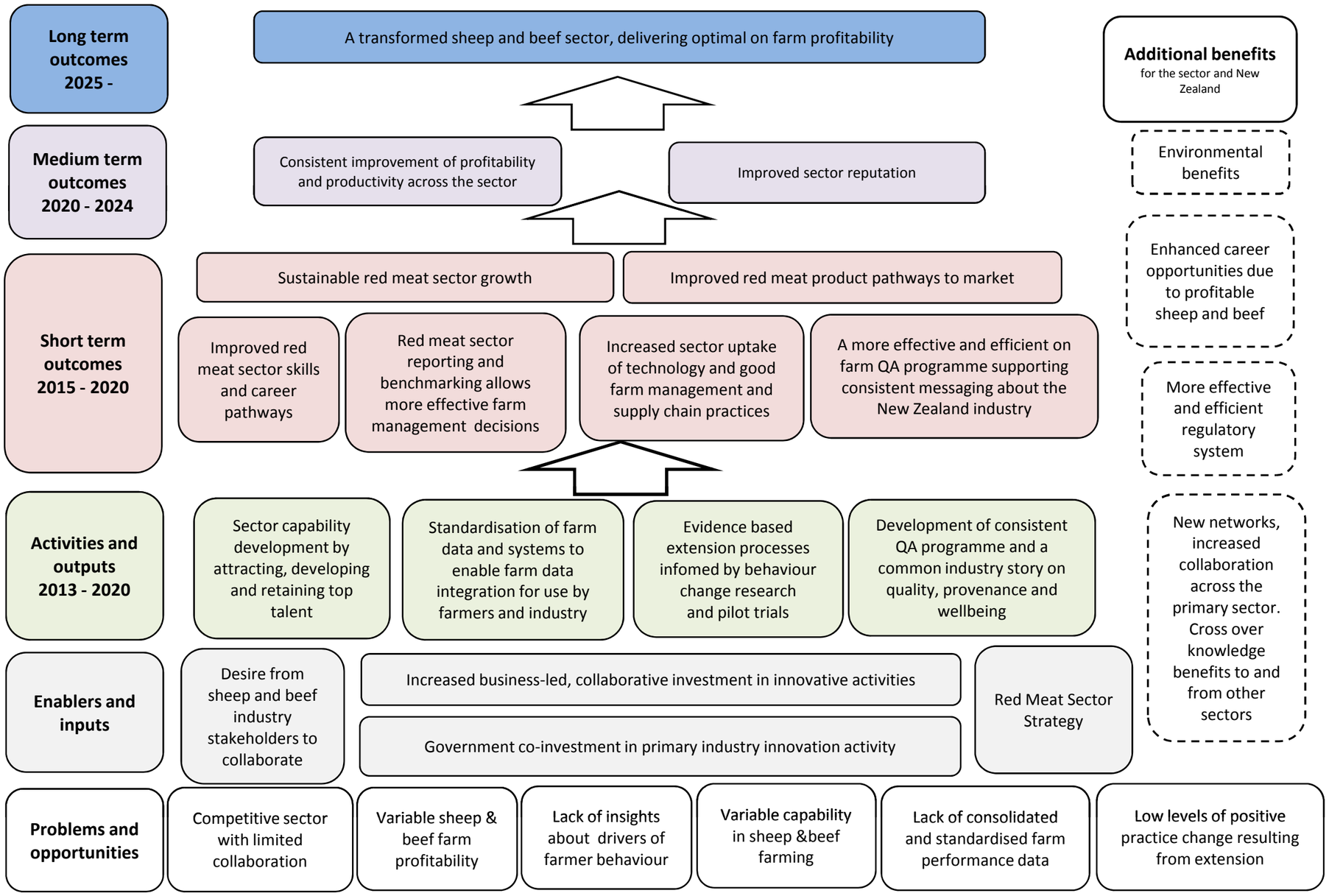Outcome Logic for PGP Red Meat Profit Partnership Programme 2013 - 2020