

# Vision, Values and Goals

**VISION:** The overarching aspirations for the farm business. I.e. the big picture of where you want to be

**VALUES:** Standards or Principles that are important to the farm business and its owners. Such as family ownership/involvement and being environmentally sustainable

**OVERALL GOALS:** The long-term (1 year, 2 year, 5 year and more) aims that you want to achieve. Should include business and personal goals.

## 1. SOILS GOALS

ST1

## 2. FRESHWATER GOALS

FW1

## 3. BIODIVERSITY GOALS

BT1

## 4. CLIMATE CHANGE GOALS

CC1

## 5. WASTE AND CHEMICAL MANAGEMENT GOALS

WC1

## 6. FORAGE CROPPING GOALS

FC2

See step 2 in Introduction chapter for more information