



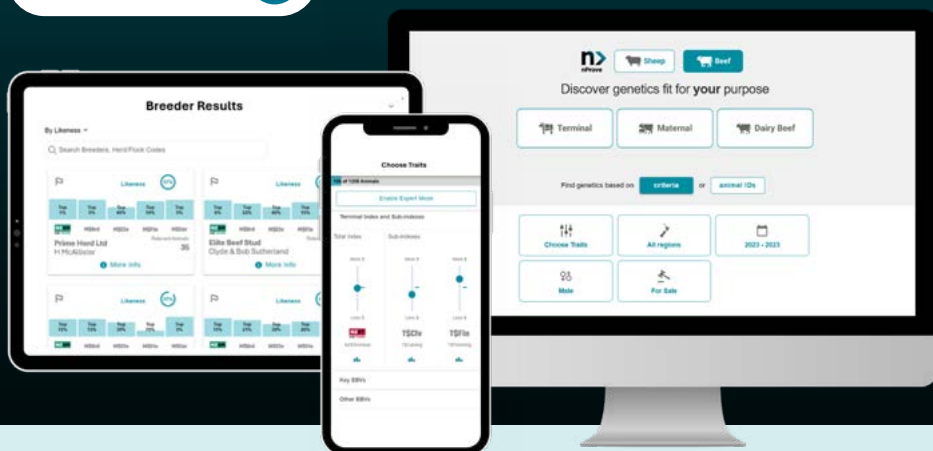
DISCOVER GENETICS FIT FOR YOUR PURPOSE

nProve Beef makes it easier to find the best genetics for your herd. Using a series of buttons and slider scales, the free online tool finds stud breeders who rank highly in the traits important to you.

It includes three new beef cattle indexes: **Maternal (NZ\$Maternal)**, **Terminal (NZ\$Terminal)** and **Beef-on-Dairy (NZ\$BeefxDairy)** designed for NZ's farming systems by Beef + Lamb New Zealand Genetics.

Getting started is easy - simply visit nprove.nz and you'll find helpful tips to guide you along the way.

nprove.nz



Scan for more info

Powered by Beef + Lamb New Zealand



BEEF RESOURCES TOOLKIT

Better Beef Breeding online module

Based on popular workshops, this module helps farmers select the right bull for their needs. It takes around 40 minutes to complete and can be done in sections, allowing users to progress at their own pace.



Scan the QR code to view the module.
Or visit **beeflambnz.com** and search '*Better beef breeding*'



Carrying out a structural assessment of a bull

To help farmers select functional bulls, B+LNZ Genetics enlisted Accredited Structural Assessment Technician Bill Austin. Together, they created a 14-minute video that guides farmers through assessing bull structure and docility using the Beef Class Structural Assessment System. The video covers temperament, front and rear claw set, hoof angle, leg structure, and the sheath and navel.



Scan the QR code to view the video
Or visit **beeflambnz.com** and search '*Beef class assessment*'



Body Condition Scoring beef cows

Body Condition Score is an important production measure of an animal's energy reserves in fat and muscle. This 20-minute video covers what Body Condition Score is, why it's a valuable management tool, when to assess it on farm, and demonstrates how to score beef cows.



Scan the QR code to view the video
Or visit **beeflambnz.com** and search '*Cow BCS*'

